

How to create sustainable industry engagement:

Overview of the topic:

To provide training relevant to employers and to maximise learners' opportunities for employment, advancement or further education, RTOs must engage with relevant industry stakeholders. This will enable them to establish appropriate contexts, methods, resources and ensure that they have suitably qualified trainers and assessors to deliver training and to conduct assessment. This webinar will explore a step-by-step blueprint for success for how to get industry engagement right and make it sustainable for the RTO.

Key speaking points:

- The importance of industry engagement and validation
- What is "Industry Engagement"
- Benefits of Industry Engagement
- Requirements under the Standards for RTOs 2015
- What industries could be engaged and how?
- Review of practices used by RTOs to successfully achieve engagement and compliance
- Building a sustainable approach to industry validation
- Templates to support the journey
- 5 simple, yet effective ways to achieve ongoing success

Outcomes participants will gain from the topic:

- Define "Industry Engagement".
- List key benefits of Industry Engagement.
- Identify Industry Engagement responsibilities within an RTO environment.
- Identify appropriate industry representatives.
- Review the engagement practices of other RTOs.

Presenter:



Marc Ratcliffe is a multi-award-winning trainer, author and education entrepreneur. He is the CEO and founder of MRWED Training and Assessment, a private RTO that specialises in

Trainer Training. He is a strong advocate for "edutainment" and believes that learner involvement and fun are integral to student success. He continues to be an in-demand conference speaker and workshop facilitator, having presented at more than 50 conferences in a dozen countries in the past decade and was recently named as the winner of the "Best Training and Development Leadership" Award for 2017 at the World Training and Development Congress in Mumbai.

Who should attend?

- Teachers, Trainers and Assessors
- Head of Departments/RTO Managers
- Compliance Managers
- VET Consultants

All webinar registrants will receive a copy of the slides, a link to the webinar recording, an electronic statement of attendance and soft copies of any relevant additional resources.

Date: 31st March 2017

Time: 10:30 - 11:30 am AEST

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