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MRWED launches online superstore for Australian trainers

Australia's largest provider of trainer training, MRWED Training and Assessment, has launched a unique online superstore and resource centre for trainers - <http://mrwed.hrdcentral.com>.

Managed by HRD Central, the MRWED Superstore features over 500 training tools including books, case studies, CDs, posters, manuals, games, handouts, course materials and simulations.

With products sourced globally, the website features tools for training, facilitating, coaching, mentoring, counseling, managing, teaching, personal development.

MRWED Founder Marc Ratcliffe said the online superstore was an easy, affordable and quality resource for Australian trainers and human resources managers.

"Australians are increasingly logging online to access quality information and purchase products and services. In fact, a recent report from Roy Morgan found that almost 40% of Australians had brought a product or service online in the past 12 months," he said.

"Tapping into this demand, we launched the MRWED Superstore - an online one-stop-shop for trainers that features thousands of useful and innovative products and publications.

"The MRWED Superstore features everything from training manuals about mentoring and teaching to whacky icebreaker games and toys."

MRWED is Australia's largest provider of trainer training. Its courses have trained people from CEOs and human resource managers through to frontline managers on the art of engaging and training others.

MRWED Training and Assessment is a private Australian Registered Training Organisation (RTO). It has trained more than 12,000 Australians in training and assessor qualifications since it was established in the year 2000.

Recently, MRWED Founder and Principal Marc Ratcliffe was named as one of the world's Top 10 Young Trainers of the Year by Training Magazine (USA). MRWED was also recently named as one of the Top 10 places to work in Australia by BRW magazine and was awarded a 2009 Australian Business Award for Enterprise.

ENDS. For more information contact:

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